



The Greening of Detroit:

Celebrating 25 years of community service in Detroit

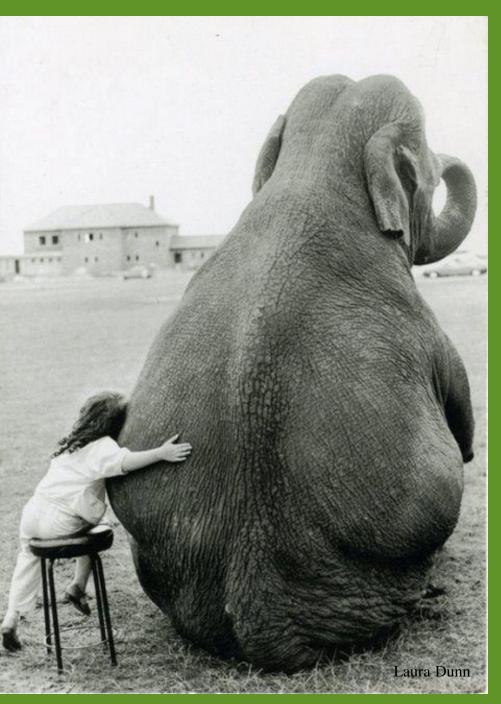
We build community relationships through:

- Green Infrastructure
- **\*\*Workforce**

**Development** 

Urban Agriculture





# Community Engagement should:

- \*Inform
  \*Gather feedback
- **\*\*Educate**
- **\*\*Gain support**
- Increase value and adoption of projects
- \*Guide policy
- decisions





# Community Engagement has the capability to:

Resolve
misunderstanding
Clarify misinformation
Build stewardship/
volunteer opportunities
Organize communities





# For Community Engagement to work all stakeholders should understand:

Your past, present and future relationship with community
 Project goals (without jargon) and timelines
 Benefits to community
 The community's role





### Green Infrastructure definitions:

•An inter-connected network of green open spaces that provide a range of ecosystem services (Rouse, Bunster-Ossa)

•An approach to water management that protects, restores, or mimics the natural water cycle (American Rivers).







#### Community Engagement strategies:

 25 years of relationships established community groups

Work with City Council and State Representative offices

 Establish ongoing working partnerships with neighborhood NGO's, CDC/CDO's, UA networks

Community Ambassadors





#### Building community assets and opportunities:

•Greening Pistons Palace
Parks program has
maintained 17 parks and held
46 events for 2044 adults and
youth in past three years

Our Greenways initiative allows us to maintain three vital greenways and hold free events for 783 adults in past two years





Greening has engaged 38,838
 volunteers in past 25 years
 Our Citizen Forester program has trained and activated 150
 Detroit and SE Michigan residents to lead planting volunteers
 Our youth workforce programs has hired 1380

programs has hired 1380
Detroit teenagers with total
wages of \$1.4 million







#### Thank you

